

SELECT EDITION	CIRC	ISSUES
<p><b>Whitetail Handbook</b> Avid hunters and top hunting states</p> <p><b>Close Dates</b> August: 5/25/07   September: 6/25/07   October: 7/25/07   November: 8/28/07</p>	790,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>
<p><b>Bass Handbook</b> Avid fishermen and top fishing states</p> <p><b>Close Dates</b> March: 12/26/06   April: 1/25/07   May: 2/22/07</p>	500,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>
<p><b>Turkey Handbook</b> Top states for harvesting wild turkeys as well as by turkey population</p> <p><b>Close Dates</b> March: 12/26/06   April: 1/25/07</p>	350,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>
<p><b>Waterfowl Handbook</b> Top states for waterfowl licenses and for readership of waterfowl magazines</p> <p><b>Close Dates</b> September: 6/25/07   October: 7/25/07</p>	350,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>
<p><b>Bowhunting Handbook</b> Top states for bowhunting licenses and for readership of bowhunting magazines</p> <p><b>Close Dates</b> August: 5/25/07</p>	225,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>
<p><b>Sportsman's Journal</b> Targeting households with income over \$100,000</p> <p><b>Close Dates</b> March: 12/26/06   May: 2/22/07   August: 5/25/07   October: 7/25/07</p>	150,000	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">February</div> <div style="border: 1px solid black; padding: 2px;">March</div> <div style="border: 1px solid black; padding: 2px;">April</div> <div style="border: 1px solid black; padding: 2px;">May</div> <div style="border: 1px solid black; padding: 2px;">June</div> <div style="border: 1px solid black; padding: 2px;">July</div> <div style="border: 1px solid black; padding: 2px;">August</div> <div style="border: 1px solid black; padding: 2px;">September</div> <div style="border: 1px solid black; padding: 2px;">October</div> <div style="border: 1px solid black; padding: 2px;">November</div> <div style="border: 1px solid black; padding: 2px;">Dec '07/Jan '08</div> </div>